



# SERVICES & PRICING GUIDE

2024

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# WELCOME

*Hello and welcome. We are delighted you are considering Buttermilk Floral for your wedding flowers. Take a moment to read through this document to learn a bit more about our process and pricing.*

*Faye Krause*



# PROCESS

1

## *Inquiry*

Tell us a little bit about your event through our inquiry form and find out if we are available for your date. We will review your form and get back to you with any questions and reach out to schedule a phone call

2

## *Consultation and Booking*

After our initial phone call, we will write you up a custom proposal. Once you approve your proposal you can send over your retainer, sign the contract and this confirms your date. We know that you most likely do not have all the details finalized at this point, and that is fine. We work with you throughout the planning process as details unfold.

3

## *Walk Through*

We are happy to do a venue walk-through with you if there are any custom places we will be adding flowers, or if it is a venue we are unfamiliar with. This is also a time to do a field walk-through of our field to see what will be blooming locally for your wedding. We like to plan a field walk-through for a year out if we are using mostly our field-grown blooms for you.

4

## *Final Check In*

One month before your event date we reach out to confirm any final details, table counts, timeline, etc, and make adjustments to your floral proposal. Your final balance is due in full by three weeks in advance of your date.

5

## *Day-Of Installation*

Our experienced staff will arrive onsite and set up all floral items and make sure everything is perfect.

# SERVICES AND INVESTMENT MINIMUMS

## *Full Service Floral Design*

At the center of our business and our first love is creating beautiful lush floral filled celebrations all year round.

Booking us for full-service design means that we will work with you to create a custom one-of-a-kind floral design unique to you as a couple. Full service includes all the designs for your wedding from bridal bouquets, boutonnieres, and corsages, centerpieces, to lush ceremony installs and decor. You will have access to our custom-made ceremony structures, and extensive selection of vases and candle decor. With full service, our team arrives onsite for complete floral set up and returns as needed the following day to clean up florals and rented floral items.

Full-service floral design for the 2024 wedding season has a minimum investment of 3000.00 for Saturdays and Sundays.

Full-service floral costs depend on the size of the event and overall floral desires. Average spend is between 4000.00 -6000.00.

## *Intimate Weddings + Elopements*

We take smaller events on case by case schedule, based on the season and our surrounding event schedule. For these events we offer an A la carte option of in season blooms. You give us your color palette and we run with it.

This is a great option for those with a smaller event, or just want spectacular bridal flower party flowers and want to take a more hands on approach to the centerpieces. This option can include, bridal bouquets, boutonnieres, corsages, centerpieces, and even simple arch florals. A La Carte weddings are created using seasonal flowers.

If you choose this option your bouquets, boutonnieres, corsages etc are made and ready for you to pick up either the evening before your event, or the morning of from our Arcata California studio. There is a 500.00 minimum investment for this service.

## *Party Buckets*

DIY flower buckets of our field grown flowers are available from June - September for those wishing to create their own arrangements. Each bucket contains between 50-80 stems of blooms and foliage. These are priced at 85.00. Clients can choose a color palette and we harvest the freshest blooms from our field for you. These are available for pick up from our Arcata studio. We can not guarantee a specific flower or overly specific color palettes and the mixes change seasonally. This options pairs well with our A La Carte offering.

Use the info in the document below in this document to give you an idea of pricing and help you create your floral budget

## *Bridal Flowers*

This includes all the flowers that are held or worn.

**Bridal Bouquet:** Our bridal bouquets are typically between 150.00 and 275.00.

**Flowers Crowns:** Pricing for these is typically 50.00 - 85.00. Other hair flower options include flower combs, headbands, barrettes, etc

**Attendant Bouquets:** Bridesmaid Bouquets are typically between 85.00 - 135.00 each (average 85-95)

**Boutonnieres:** 15.00. The groom's boutonniere is always made extra special at no extra charge. Boutonnieres are generally worn by the groom, groomsmen, fathers, grandfathers, ring bearers, and any other males participating in the ceremony.

**Corsages:** Elegant gold or silver cuff bracelets run 30.00, Pin on Corsages 20.00.

Corsages are typically given to Mothers, grandmothers, and other special females of the day.

**Flower Girl:** a few Flower Girl options include baskets filled with petals, head wreaths, mini bouquets, flower wands, and pomanders. Baskets are typically 25.00 filled with petals and decorated with coordinating ribbons and floral accents. Head wreaths, 35.00-65.00,

## *Ceremony Flowers*

Everything to adorn your ceremony space. This can be grand or simple

### **Altar and Arch Decor**

These are the decorations that adorn where the wedding party stands. Some examples are Arches, pedestal arrangements, Chuppah, garlands, lush ground arcs, etc. Pricing depends on the site and structure as well as the blooms used. Arch decor typically begins at 400.00 for simple floral decor and ranges up to 4500.00+ for elaborate large completely floral-covered structures. Large arrangements in vases or on pedestals start at 200.00. We have in our collection several timeless structures that are available to rent.

### **Aisle Decor / Chair Decor:**

These can range from a simple bloom tied with ribbon to lush gardens of blooms running down the aisle. Blooms tied with ribbon run around 12.00ea. Hanging arrangements begin at 20.00. Shepherd hooks are available for rent. Gardens of blooms are priced by the foot, typically around 100.00 per cluster. rose petals, are priced by the square foot.

## *Reception Flowers and Decor*

This area includes such items as centerpieces, guestbook, seating charts, cake flowers, ceiling decor, etc.

### Guest Book Table:

Usually, a table where the guests enter, this arrangement welcomes your guests to the event. Varying styles and vases are used for these. Pricing Typically begins at 150.00

### Head Table:

Oftentimes the bridal and bridesmaid bouquets are used to decorate this table. In that instance, vases with a small amount of water are left on the table. The table can be decorated further, or just the bouquets. cost varies

### Guest Tables:

Centerpieces can be created in limitless styles and many price ranges. Low centerpieces in simple bud vases begin at 45.00 Larger more full centerpieces usually run 75.00 - 150.00 and up. Elevated (tall) centerpieces begin at 150.00 ea with larger more elaborate styles running 200-450.00 Mixing high and low centerpieces is a great way to make an impact in a room. In our rental inventory, we have dozens of vases for you to choose from. Centerpiece garland is priced by the foot and pricing runs around 12.00 per foot for all greenery garlands.

### Cake Flowers:

We can provide cake flowers to decorate your cake. Flowers are usually a mix of the day's blooms and are left by the cake table for the cake baker to decorate. If requested, we are happy to decorate the cake as well. Pricing usually runs around 35.00 depending on the design and size of the cake.

Tossing Bouquet: Tossing bouquets typically run around 65.00 and are a mix of the day's blooms. The tossing bouquet is usually placed on the cake table.

## *Delivery and Installation*

We carefully pack and transport your flowers and set them in place. We usually time our delivery and set up so everything is in place and ready to go an hour before the ceremony starts. This allows for everything to be ready and look wonderful as guests arrive. There is a minimum delivery and install fee of 250.00 on all delivered weddings. Delivery fee is determined by the size and complexity of the job as well as the distance traveled and can run between 8-20% of the overall total.

If needed we can return to pick up and break down the flowers from your event. The breakdown fee varies by event. The minimum fee for this service is 200.00.

# GET IN TOUCH

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We can't wait to hear more about your event! Click the button below to fill out our inquiry form, or have your planner reach out to us via e-mail.

faye@buttermilkfloral.com  
707.407.7694



INQUIRE TODAY